



# 2019 STARS & STRIPERS SPONSORSHIP LEVELS

## Stars & Stripers Fishing Tournament June 8<sup>th</sup>, 2019

### » INDIVIDUAL ANGLER \$1,000

Participating in the 2019 Stars & Stripers tournament includes:

- » A continental breakfast hosted at MacDougalls' Cape Cod Marine Services day of event
- » Event apparel
- » Accompanied by a current or former Patriots celebrity
- » Lunch and beverages
- » All you need bait and tackle
- » Weigh-in Ceremony with live music and a raw bar
- » An awards dinner and celebration
- » An autographed event framed photo
- » The opportunity to meet all current and former New England Patriots in attendance

### » BOAT SPONSOR \$2,500

Reserve a boat in our annual tournament while supporting our mission. Receive all the Individual Angler details for 3 anglers plus:

- » Your name or business's logo will be placed on the 2019 Stars & Stripers Fishing Tournament banner

### » EVENT SPONSOR \$5,000

Be recognized in assisting us in bringing one of our main attractions to life. We could not do it without the support of our sponsors. Sponsorships available for:

1. **Captains Meeting:** Executive meeting Friday night to confirm event logistics with all boat owners and Patriots Alumni.
2. **Breakfast & Registration:** Event kick-off with a welcoming speech, registration, and a continental breakfast.
3. **Oceanside Lunch:** Loaded lunch bags with deli meat, snacks, and a case of beer.
4. **Boat Return & Weigh-in:** Competitive weigh-ins and social hour begins with a raw bar, beer, wine, and live music.
5. **Awards Dinner:** Celebratory dinner with all attendees to announce tournament winners and highlighting New England Patriots Alumni Club's involvement in the communities.

By sponsoring a main event, receive everything seen under the Boat Sponsor level details plus:

- » Recognized by Pete Brock during **welcoming speech**
- » "Proud Partner of Patriots Alumni" appreciation banner hung during time of **sponsored** activity with the ability to take it home
- » "Proud Partner of Patriots Alumni" **decal** for display
- » Logo displayed on all **tables** during sponsored activity



For more information contact Pete Brock:

pbrock@patriotsalumni.com | (508) 878 9007 or visit [www.patriotsalumni.com](http://www.patriotsalumni.com)



# 2019 STARS & STRIPERS FISHING TOURNAMENT SPONSORSHIP LEVELS

June 8<sup>th</sup>, 2019

## » TOURNAMENT SPONSOR \$10,000

Come early and stay late as a valued supporter for this year's fishing tournament. You'll be a part of our events entirety as we share our appreciation for your support. A portion of the funds will be allocated to our tournament costs and the remaining funds will go directly into next year's Football For YOU efforts.

In addition to our appreciation, you will receive all the Event Sponsor level details plus:

- » Two rooms at the Falmouth Heights Motor Lodge for a two night stay
- » 3 seats to captains meeting *\*spouses welcome*
- » Included in all **social media** campaigns leading up to 2019 tournament
- » Sponsorship statement in event **media kits** and **press releases**
- » Logo recognition on [www.patriotsalumni.com](http://www.patriotsalumni.com) **website**
- » Logo included on **registration documents** (waiver, weigh-in report, and tournament rules)
- » Logo displayed on Patriots Alumni **equipment Trailer**

## » 2018 STARS & STRIPERS TITLE SPONSOR \$50,000

Become the ultimate supporter of putting on our annual George Pyne Memorial Stars & Stripers Fishing Tournament while funding our mission of giving back to the youth and communities in New England. On top of having naming right to the event, two boats in the tournament, and hotel stays, we will ensure your experience at the event is unparalleled.

You will receive all of the Tournament Sponsor level details plus our Title Sponsor will be included on the following:

- » Participation in **all** event activities
  - Two boats equalling 6 anglers
  - 3 rooms at the Falmouth Heights Motor Lodge for a two night stay
  - 6 seats to captains meeting *\*spouses welcome*
  - A chance to pick the current and former New England Patriots accompanying each boat
- » **Media dialogue** (Press releases, radio, and publications)
- » Participant **apparel** (attendee and captain shirts)
- » Placed on autographed event **framed photo** gifted to all guests
- » Recognition at all Pre/Post Tournament **follow ups** with registrants, volunteers, and the general public
- » Additional highly visible **banners** placed throughout event
  - Captains Meeting Banner
  - Weigh-in Banner
  - Breakfast and Registration Banner
  - Awards Dinner Banner
  - Oceanside Lunch Banner
  - Promo banner(s) for giveaways
- » Online **registration page**
- » **All digital** event specific communications
- » **Social media** campaigns
- » Given the **opportunity to speak** during the 2019 Stars & Stripers Fishing Tournament
- » Company specific **signage space/table** available during event weekend
- » Recorded / captured during **video** and **photos** taken throughout event

## » GIFT IN KIND SPONSOR

The Gift in Kind Sponsor offers donated products or services to support the Stars & Stripers Fishing Tournament.

This could include but is not limited to:

- » Beverages {water/beer}
- » Fuel
- » Coolers
- » Bait and tackle

Tournament Sponsor benefits to be determined based on the value of the donation, benefits may include logo inclusion on promotional materials, event banners and/or signage during event.



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