



2019 STARS & STRIPERS SPONSORSHIP LEVELS

Stars & Stripers Fishing Tournament Saturday, June 8, 2019

» INDIVIDUAL ANGLER, \$1,000

Participation in the 2019 Stars & Stripers Tournament includes:

- » Continental breakfast hosted at MacDougalls' Cape Cod Marine Services the day of the event
- » Event apparel
- » By accompanied by a current or former Patriots player or coach
- » Lunch and beverages
- » All the bait and tackle you need
- » Weigh-in Ceremony with live music and a raw bar
- » An awards dinner and celebration
- » An autographed framed event photo
- » The opportunity to meet all current and former New England Patriots players and coaches in attendance

» BOAT SPONSOR, \$2,500

Reserve a boat in our annual tournament while supporting our mission. Receive all the Individual Angler benefits for 3 anglers plus:

- » Your name or business's logo on the 2019 Stars & Stripers Fishing Tournament banner

» EVENT SPONSOR, \$5,000

Be recognized in assisting us in bringing one of our main attractions to life. We could not do it without the support of our sponsors. Sponsorships available for:

1. **Captains Meeting:** Executive meeting Friday night to confirm event logistics with all boat owners and Patriots Alumni.
2. **Breakfast & Registration:** Event kick-off with a welcoming speech, registration, and a continental breakfast
3. **Oceanside Lunch:** Lunch bags full of deli meat sandwiches, snacks, and a case of beer
4. **Boat Return & Weigh-in:** Competitive weigh-in and the social hour begin with a raw bar, beer, wine, and live music
5. **Awards Dinner:** Celebratory dinner with all attendees to announce tournament winners and to highlight New England Patriots Alumni Club's involvement in New England Communities

By sponsoring a main event, receive all the Boat Sponsor benefits plus:

- » Recognition by Pete Brock during his **welcoming speech**
- » "Proud Partner of Patriots Alumni" appreciation banner hung during **sponsored** activity with the ability to take it home
- » "Proud Partner of Patriots Alumni" **decals** for display



For more information, contact Pete Brock:

pbrock@patriotsalumni.com | (508) 878 9007 or visit www.patriotsalumni.com



2019 STARS & STRIPERS FISHING TOURNAMENT SPONSORSHIP LEVELS

Saturday, June 8, 2019

» TOURNAMENT SPONSOR, \$10,000

Come early and stay late as a valued supporter of this year's fishing tournament. You'll be a part of all of the events as we share our appreciation for your support. A portion of the funds will be allocated to our tournament costs, and the remaining funds will go directly into next year's Football For YOU efforts.

In addition to our appreciation, you will receive all the Event Sponsor benefits plus:

- » Two rooms at the Falmouth Heights Motor Lodge for a two-night stay
- » 3 seats at the Captains Meeting *spouses welcome
- » Inclusion in all **social media** campaigns leading up to the 2019 tournament
- » Sponsorship statement in event **media kits** and **press releases**
- » Logo recognition on the www.patriotsalumni.com **website**
- » Logo included on **registration documents** (waiver, weigh-in report, and tournament rules)
- » Logo displayed on Patriots Alumni **equipment trailer**

» 2019 STARS & STRIPERS TITLE SPONSOR, \$50,000

Become the ultimate supporter of our annual Stars & Stripers Fishing Tournament while funding our mission of giving back to youth and communities in New England. In addition to the naming rights for the event, two boats in the tournament, and hotel stays, we will ensure your experience at the event is unparalleled.

You will receive all of the Tournament Sponsor benefits plus the following:

- » Participation in **all** event activities
 - Two boats totaling 6 anglers
 - 3 rooms at the Falmouth Heights Motor Lodge for a two-night stay
 - 6 seats for the Captains Meeting *spouses welcome
 - A chance to pick the current and former New England Patriots players and coaches accompanying each boat
- » **Media dialogue** (press releases, radio, and publications)
- » Participant **apparel** (attendee and captain shirts)
- » Logo placement on autographed event **framed photo** gifted to all guests
- » Recognition at all pre- and post-tournament **follow-up** with registrants, volunteers, and the public
- » Additional highly visible **banners** placed throughout the event:
 - Captains Meeting Banner
 - Weigh-in Banner
 - Breakfast and Registration Banner
 - Awards Dinner Banner
 - Oceanside Lunch Banner
 - Promo banner(s) for giveaways
- » Recognition on online **registration page**
- » Recognition in **all digital** event-specific communications
- » Recognition in **social media** campaigns
- » Given the **opportunity to speak** during the 2019 Stars & Stripers Fishing Tournament
- » Company-specific **signage space/table** available during then event weekend
- » Company mentioned/captured during **video** and **photos** taken throughout the event

» GIFT-IN-KIND SPONSOR

The Gift-in-Kind Sponsor offers donated products or services to support the Stars & Stripers Fishing Tournament.

This could include but is not limited to:

- » Beverages {water/beer}
- » Coolers
- » Fuel
- » Bait and tackle

Gift-in-kind Sponsor benefits to be determined based on the value of the donation. Benefits may include logo inclusion on promotional materials, event banners, and/or signage during event.



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