



The Way You Win Matters[®]

Who We Are

- *Even Field, Inc.* (d/b/a *Even Field*[®]) is a 501(c)(3) nonprofit organization that promotes integrity, life skills and intentional leadership, through sports. Our purpose is to help youth strengthen their character, developing the intention, courage, and reasoning skills to consistently make caring, principled choices in sports and life. Our message is that *The Way You Win Matters*[®].

What We Do

- Provide youth and adults inspiration, tools, and strategies to strengthen character/team culture
- Champion positive character traits, habits and life-skills
- Foster ethical and moral leadership, positive peer influence, and psychosocial growth

How We Do It

- Present forums, clinics, videos, interviews and podcasts that showcase life-lessons from sports, shared by professional and amateur athletes, coaches, students and others of all ages
- Train coaches and educate parents on autonomy-supportive coaching, intentional leadership, and mentoring principles, based on the *Positive Youth Development (PYD)* model
- Empower young athletes to self-determine behaviors that foster positive character/team culture

What Make Us Different

- *Peer Into Character*[®] model employs mentoring, role-modeling and positive peer influence to connect at a peer level --- student-to-student, coach-to-coach, parent-to-parent
- Our life-lesson storytelling and coach/mentor training provide complementary programs to cultivate, and continually reinforce, positive character traits and life skills development
- Chuck Wilson: *Even Field* founder and executive director
 - *ESPN Radio* award-winning interviewer, commentator and host for 17-years
 - Named: One of the *100 Most Influential Sports Educators in America*
 - Runner-up: *Best National Sports Radio Host of the Decade (2000-09)*
 - Member: *Rhode Island Radio Hall-of-Fame; Words Unlimited Hall-of-Fame*