



2020 STARS & STRIPERS SPONSORSHIP LEVELS

June 13, 2020

Annual George Pyne Memorial Stars & Stripers Fishing Tournament Catch & Release

» INDIVIDUAL ANGLER \$1,000

Participating in the 2020 Stars & Stripers tournament includes:

- » Continental breakfast hosted at MacDougalls' Cape Cod Marine Services
- » Event apparel
- » Being accompanied by a current or former Patriot celebrity
- » Lunch and beverages
- » All you need bait and tackle
- » All equipped boat with a captain and crew
- » An awards dinner and celebration
- » An autographed event framed photo
- » The opportunity to meet all current and former Patriots in attendance

» BOAT SPONSOR \$2,500

Reserve a boat in our annual tournament while supporting our mission. Receive all the Individual Angler details for 3 anglers plus:

- » Your name or business's logo will be placed on the 2020 Stars & Stripers Fishing Tournament banner

» GIFT IN KIND SPONSOR

Donated products or services do not go unnoticed. Benefits to be determined based on the value of the donation. Recognition on promotional materials, banners and/or signage at event possible.

This could include but is not limited to:

- » Beverages (water/beer) » Fuel
- » Coolers » Bait and tackle



For more information contact Pete Brock:
pbrock@patriotsalumni.com or visit www.patriotsalumni.com



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» EVENT SPONSOR

Be recognized in assisting us in bringing one of our main attractions to life. We could not do it without the support of our sponsors.

1. **Captains meeting:** Executive meeting Friday night to confirm event logistics with owners and Patriots Alumni.
2. **Breakfast & registration:** Event kick-off with a welcoming speech, registration, and a continental breakfast.
3. **Oceanside lunch:** Loaded lunch bags with deli meat, snacks, and a case of beer.
4. **Boat Return & raw bar:** Tally sheet drop-off and social hour begins with a raw bar, beer, wine, and live music.
5. **Awards dinner:** Celebratory dinner with all attendees to announce tournament winners and highlight our involvement in youth football.

By sponsoring a main event, you will receive everything seen under the Boat Sponsor level details plus:

- » Be recognized by Pete Brock during the welcoming speech
- » Receive a "Proud Partner of Patriots Alumni" appreciation banner hung during time of the sponsored activity with the ability to take it home
- » Receive a "Proud Partner of Patriots Alumni" decal for display
- » Your name/logo will be displayed on all tables during sponsored event

» TOURNAMENT SPONSOR

Come early and stay late as a valued supporter for this year's fishing tournament. You will be a part of our events entirety as we share our appreciation for your support. A small portion of the funds will be allocated to our tournament costs and the remaining funds will go directly into next year's Football For YOU efforts.

In addition to our appreciation, you will receive all the Event Sponsor level details plus:

- » **Two rooms** at the Falmouth Heights Motor Lodge for a two night stay
- » 3 Seats to the **captains meeting** **spouses welcome*
- » Included in all **social media** campaigns leading up to the event
- » Sponsorship statement in the event **media kits and press releases**
- » Logo recognition on www.patriotsalumni.com **website**
- » Logo included on all **day of documents** (waiver, report, rules, etc.)
- » Logo displayed on Patriots Alumni **equipment trailer**



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» 2020 STARS & STRIPERS TITLE SPONSOR

Become the ultimate supporter of putting on our annual George Pyne Memorial Stars & Stripers Fishing Tournament while funding our mission of giving back to the youth and communities in New England. On top of having naming right to the event, two fully equipped boats in the tournament, and hotel stays, we will ensure your experience at the event is unparalleled.

Your guest list will include

- » 6 Anglers
- » 3 Rooms at the Falmouth Heights Motor Lodge for a two night stay
- » 12 Seats to captains meeting **spouses welcome*
- » A ability to pick the current or former New England Patriot accompanying each boat

In addition to the Tournament Sponsor level details, our Title Sponsor's logo will be included on:

- » Media dialogue (Press releases, radio, and publications)
- » The event apparel (attendee and captain shirts)
- » Every autographed event framed photo gifted to all guests
- » Pre/post tournament follow ups with registrants, volunteers, and the general public
- » All sponsor banners
 - Captains meeting banner
 - Breakfast and registration banner
 - Oceanside lunch banner
 - Raw bar banner
 - Awards dinner banner
 - Promo banner(s) for giveaways
- » Online registration page
- » All digital event specific communication
- » Social media campaigns



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